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Gallery JSA Opens in Manhattan

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The exhibition of Korean contemporary artists attracts attention at Gallery JSA, which is opened in Midtown Manhattan.

In the second exhibition of *Never Ending Stories*, started on December 18th, works by five artists Tae Kyu Yim, Sung Won Kang, Young Mi Kim, Lee So and Young Sook Hong, who had spent their adult years in the social and economic development era of Korea from the 1980s to the 2000s were presented. The message to dissolve such social conflicts is made into works by the generation who has experienced it.

The exhibition title *Never Ending Stories* expresses the meaning of painting in contemporary art in a metaphorical way, emphasizing that the medium of painting moves the audience even with the expansion of various expression in contemporary art.

Tae Kyu Yim's work combines the daily life of modern people with imagination, fables, the color and dynamism of traditional art, and catches the audience's attention.

Young Mi Kim, who majored in traditional Korean painting, is spreading a very active energy and sense of humanity beyond the dark background stories with powerful and sophisticated brushing.

In the works of Lee So who harmonizes abstract and concept with the seemingly simple imagery, there is a message that the rapid technological development in Korean society is becoming troublesome and people should pursue mental relaxation and stability by harmonizing their intertwined high-tech lives with off-line sensibility and nature, rather than being web and tech oriented.

Young Sook Hong, who reinterprets the images of masterpieces of the East and West such as Van Gogh's *Sunflowers* and Korea's *Maitreya Banagasa*, reveals her artistic energy that has been latent through intermediary works of sculpture and painting in a free form rather than a square canvas.

Sung Won Kang, who also studied in traditional Korean painting, uses the texture, color contrast, and thick lines with the stone powder reminiscent of Goguryeo tomb murals and traditional folk paintings to unleash the tradition in a modern sense.

The general public, as well as artists, architects and designers, make their visits to Gallery JSA (214 West 39th Street), which is located in New York Manhattan 39, close to Times Square and Broadway.

The deputy of the garment district association Jerry Scupp showed interest in the spread of cultural energy through art while impressed by the works of Korean artists after the exhibition. Bill Carroll, the director of Elizabeth Foundation, a renowned international residency program near the gallery, endorsed the opening of the gallery and proposed future cooperation, including exchanges and collaborative exhibitions with resident artists.

Soo Jung Hyun, the curator of gallery JSA said, "Just like the exhibition title *Never Ending Stories*, Gallery JSA is going to be an art powerhouse that delivers strong art and cultural messages to the region.

GALLERY JSA

214 West 39th Street, New York, NY 10018
www.galleryjsa.com

Never Ending Story Part 2 will continue until January 12 next year.